GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:6208
ANSWERED ON:06.05.2005
DEMAND OF HANDICRAFT ITEMS
Jagannath Dr. M.

Will the Minister of TEXTILES be pleased to state:

(a) whether the Government has assessed the increasing demand of Indian handicrafts items;

(b) if so, the details thereof;

(c) the demand of Indian handicrafts in the overseas markets during the last three years, country-wise;

(d) the names of the items in great demand;

(e) the steps taken or proposed to be taken to grab more overseas markets for the products; and

(f) if so, the details thereof?

Answer

MINISTER OF TEXTILES(SHRI SHANKERSINH VAGHELA)

(a)to(c): There is an increasing trend in demand for Indian Handicrafts in the world market. The Working Group on Jute & Textile Industries for the 10th Plan has assessed that the export of Indian Handicrafts will grow at an annual average rate of more than 20%. The detail of export of Indian Handicrafts in the overseas market during the last three years, country-wise, is as per Annexure attached.

(d): The main items of handicrafts in demand in overseas markets are embroidered and crocheted goods, artmetal wares, shawls as artwares, imitation jewellery, zari and zari goods, wood ware, hand printed textiles & scarves. Handmade carpets in lower range are also in great demand particularly hand-knotted woollen carpets and gabbahs etc.

(e)&(f): The steps taken or proposed to be taken to grab more overseas markets for handicrafts include: participation in international fairs and exhibitions abroad; organizing buyers sellers meets; overseas publicity; conducting market studies; development of products as per market demand; dissemination of market intelligence amongst exporters; organizing seminars/workshops on export procedure & packaging; opening of showroom/warehouse in Dallas, USA; exploring new markets in CIS, South Africa, Latin America & ASEAN Countries; setting up of India Exposition Mart at Greater Noida and Special Economic Zones (SEZs) at Moradabad, Gautam Budh Vihar and Jodhpur and organisation of Indian Handicrafts & Gift Fair at New Delhi.

Annexure-I

Major Country-wise exports of Handicrafts & Handknotted Carpets

(Rs. in crores)

Sl. No.	Country	2002-2003		2003-2004		2004-2005	
		Handicrafts	Carpets	Handicrafts	Carpets	Handicrafts	Carpets
1.	Australia	128.48	24.50	158.84	21.85	200.16	21.90
2	Canada	272.06	37.34	327.76	33.35	392.70	33.95
3	France	384.95	58.96	482.59	40.44	539.65	41.05
4	Germany	917.79	642.97	968.43	508.41	1384.82	463.86
5	Italy	288.97	29.18	356.48	20.99	425.34	21.50
6	Japan	278.64	50.92	331.21	40.31	381.48	40.61
7	Netherland	218.82	24.58	291.10	15.85	369.30	16.21
8	Saudi Arabia	193.87	25.00	241.31	26.50	290.51	-
9	Switzerland	136.38	37.00	150.94	22.20	198.35	22.80
10	U.S.A.	2630.14	1203.11	3200.67	1218.01	3556.92	1177.41
11	U.K.	938.65	127.23	1130.67	93.17	1495.88	90.04
12	Other countries	1954.66	329.61	2825.71	258.96	3497.59	293.87
	Total	8343.41	2590.26	10465.14	2300.04	13032.70	2223.20
	Grand Total	10933.67		12765.18		15255.90	